

SPSS Chicago, Illinois

Business intelligence software company (NASDAQ: SPSS)

Web Analyst/Developer, 2001 to 2002

Senior consultant to the ShowCase Division of SPSS during corporate consolidation. Assisted in integrating a divisional web marketing presence with a unique CRM system and strong international divisions into a new corporate structure. Advised the new centralized corporate division on long term web strategies and developed a plan for internal implementation.

- Managed external vendor relationships and instituted procedures that reduced the dependency on outside consultants for development projects
- Created development and style guidelines for on-going web projects to ensure marketing consistency, divisional and technical compatibility
- Managed developers creating a new web presence that could be maintained internally, integrating ERP and CRM functionality with existing enterprise systems

Vervet Logic, Chicago, Illinois

XML software development company

President and Developer, 1997 to 2001

Responsible for all aspects of company operations and product development including: hiring of key development and marketing personnel, leading the product development group, organizing product launches, overseeing channel sales and distribution.

- Led development and marketing team through product launch of *XML Pro*, the first shipping XML editor and Java Swing application
- Established sales and distribution channels for XML products and grew consulting business by over 300 percent
- Led company to profitability within one-year of initial product launch

Dimension X, San Francisco, California

Java development company and web design firm — acquired by Microsoft in 1997

Manager of Information Systems, 1996 to 1997

Responsible for information systems development and deployment in a mixed Windows, Macintosh and UNIX environment. Managed an in-house IT staff of developers, technicians and help desk personnel supporting a cutting edge Java development team and a division of world-class web designers. Developed and deployed all information systems from early start-up stage to acquisition of Dimension X by Microsoft Corporation.

- Led team of system administrators, webmasters, and internal software developers
- Developed internal project tracking, bug tracking and client management systems
- Responsible for all information systems, including Intranet/Extranet for client use

PUBLISHED WRITING

Nominative Fair Use: Establishing an Analytic Framework for a Proper Affirmative Defense Without Abandoning Likelihood of Confusion, Chicago-Kent Law Review (Selected for Publication in *Chicago-Kent Law Review*)

Special Edition: Using XML

Que, July 2002

Special Edition: Using XML Schemas

Que, October 2001

The Complete Idiot's Guide to XML

Que, May 2000

Special Edition: Using Dynamic HTML

Que, October 1997

Creating Web Applets with Java

Sams.net, May 1996