

# DAVID GULBRANSEN

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## PROFESSIONAL EXPERIENCE

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### **Law Office of David Gulbransen, Ltd., Oak Park, Illinois** *2008 to Present*

**Attorney** in private practice. Practice areas include corporate/business law and intellectual property law. Responsible for all aspects of client management from client acquisition to substantive client legal work.

- Assists clients with business entity formation, contract review and negotiation, employment agreements and general business related matters
- Draft and review privacy and use policies for websites and data services
- Review, draft and file copyright and trademark registrations and advise on general intellectual property matters

### **University of Chicago, Booth School of Business, Chicago, Illinois** *2004 to 2010*

**Director of Operations** for Computing Services. Oversaw operations of global computing infrastructure for the Chicago, London and Singapore campuses. Responsible for the installation of classroom technology infrastructure at the Harper Center (Chicago) and London Center, and directed the technology renovation of the Gleacher Center (Chicago). Other duties include hiring and leadership of professional staff, managing outside contractors, reviewing license and support agreements, budgeting, and providing support services to faculty, staff and students.

- Directed multi-million dollar classroom technology infrastructure design and deployment for the new Harper Center (Chicago), Gleacher Center (Chicago) and London Center
- Managed on-going vendor maintenance contracts for complex data systems ranging from servers to network storage to video conferencing
- Lead full-time and part-time support personnel providing first-response and in-depth project assistance to the Booth Community

### **Radio Ridge Productions, Chicago, Illinois** *2002 to 2004*

*Video, Film and Multimedia Production Company*

**Partner and Producer** at a boutique production company. Clients included Fortune 500 companies based in Chicago and major advertising agencies. Duties included negotiating production contracts, drafting employment contracts, detailing production specifications and budgets, overseeing professional personnel, and project management. Responsible for delivering client approved content on schedule and on budget.

- Managed client and contractor relationships and agreements
- Managed production crews and staff ranging from three to over thirty-five professionals
- Created image and promotional materials for business development and marketing efforts, including demo reel DVDs and company websites

### **SPSS Chicago, Illinois** *2001 to 2002*

*Business intelligence software company (NASDAQ: SPSS)*

**Senior Consultant** to the ShowCase Division of SPSS during corporate consolidation. Assisted in integrating a divisional web marketing presence with a unique CRM system and strong international divisions into a new corporate structure. Advised the new centralized corporate division on long term web strategies and developed a plan for internal implementation.

- Managed external vendor relationships and instituted procedures that reduced the dependency on outside consultants for development projects
- Created development and style guidelines for on-going web projects to ensure marketing consistency, divisional and technical compatibility

- Managed developers, creating a new web presence that could be maintained internally, integrating ERP and CRM functionality with existing enterprise systems

**Vervet Logic, Chicago, Illinois**

1997 to 2001

*XML software development company*

**Founder and Developer** of a Java software development company centered on XML technology. Responsible for all aspects of company operations and product development including: hiring of key development and marketing personnel, leading the product development group, organizing product launches, overseeing channel sales and distribution.

- Led development and marketing team through product launch of *XML Pro*, the first shipping XML editor and Java Swing application
- Established sales and distribution channels for XML products; Grew consulting business by over 300 percent
- Led company to profitability within one year of initial product launch

**Dimension X, San Francisco, California**

1996 to 1997

*Java development company and web design firm — acquired by Microsoft in 1997*

**Manager of Information Systems** for a Java-centric web development studio and software development company. Responsible for information systems development and deployment in a mixed Windows, Macintosh and UNIX environment. Managed an in-house IT staff of developers, technicians and help desk personnel supporting a cutting edge Java development team and a division of world-class web designers. Developed and deployed all information systems from early start-up stage to acquisition of Dimension X by Microsoft Corporation.

- Led team of system administrators, webmasters, and internal software developers
- Developed internal project tracking, bug tracking and client management systems
- Responsible for all information systems, including Intranet/Extranet for client use

**E D U C A T I O N**

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**CHICAGO-KENT COLLEGE OF LAW**

**Juris Doctor**

May, 2008

- *Chicago-Kent Law Review*
- *Chicago Intellectual Property Law Colloquium Fellow*
- *Certificate Program in Intellectual Property Law*
- *CALI Award: Copyright Law*
- *CALI Award: Trial Advocacy 2*

**INDIANA UNIVERSITY**

**Bachelor of Arts**

May, 1996

- *Major: Computer Science / Theatre, Scenic Design*

**P U B L I S H E D W R I T I N G**

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*Nominative Fair Use: Establishing an Analytic Framework for a Proper Affirmative Defense Without Abandoning Likelihood of Confusion*, Chicago-Kent Law Review (Selected for Publication in *Chicago-Kent Law Review*)

- Special Edition: Using XML* Que, July 2002
- Special Edition: Using XML Schemas* Que, October 2001
- The Complete Idiot's Guide to XML* Que, May 2000
- Special Edition: Using Dynamic HTML* Que, October 1997
- Creating Web Applets with Java* Sams.net, May 1996