

DAVID GULBRANSEN

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EDUCATION

CHICAGO-KENT COLLEGE OF LAW **Candidate for Juris Doctor** *May, 2008*

- *Chicago-Kent Law Review*
- *Chicago Intellectual Property Law Colloquium Fellow*
- *Certificate Program in Intellectual Property Law*
- *GPA 3.33*
- *CALI Award: Copyright Law*
- *CALI Award: Trial Advocacy 2*

INDIANA UNIVERSITY **Bachelor of Arts** *May, 1996*

- *Major: Computer Science / Theatre, Scenic Design*

PROFESSIONAL EXPERIENCE

University of Chicago Graduate School of Business, Chicago, Illinois

Associate Director, 2004 to Present

Associate Director, Computing Services at the University of Chicago GSB. Project management of multi-million dollar classroom technology infrastructure for the new GSB Harper Center, including oversight of the contract award, installation and testing, hiring and managing support staff. Project management for classroom technology infrastructure for the new GSB Europe Campus in London. On-going projects include technology renovations at the GSB Gleacher Center in downtown Chicago and GSB Asia Campus in Singapore. Other duties include hiring and management of support staff, budgeting, and providing support services to faculty, staff and students.

- Project management including authoring project specifications, request for proposals, and overseeing vendor selection process
- Management of on-going vendor maintenance contracts for complex systems ranging from servers to video conferencing
- Management of full-time and part-time support personnel providing both first-response and in-depth project assistance to faculty, staff and students

Radio Ridge Productions, Chicago, Illinois

Video, Film and Multimedia Production Company

Producer, 2002 to 2004

Video and multimedia producer and web manager for a boutique production company in Chicago. Clients included Fortune 500 companies based in Chicago and major advertising agencies. Duties included detailing production specifications and budgets, overseeing professional personnel, and project management. Responsible for delivering client approved content on schedule and on budget.

- Managed production development life-cycles from concept to delivery
- Managed production crews and staff ranging from three to over thirty-five professionals
- Created image and promotional materials for business development and marketing efforts, including demo reel DVDs and company websites

SPSS Chicago, Illinois

Business intelligence software company (NASDAQ: SPSS)

Web Analyst/Developer, 2001 to 2002

Senior consultant to the ShowCase Division of SPSS during corporate consolidation. Assisted in integrating a divisional web marketing presence with a unique CRM system and strong international divisions into a new corporate structure. Advised the new centralized corporate division on long term web strategies and developed a plan for internal implementation.

- Managed external vendor relationships and instituted procedures that reduced the dependency on outside consultants for development projects
- Created development and style guidelines for on-going web projects to ensure marketing consistency, divisional and technical compatibility
- Managed developers creating a new web presence that could be maintained internally, integrating ERP and CRM functionality with existing enterprise systems

Vervet Logic, Chicago, Illinois

XML software development company

President and Developer, 1997 to 2001

Responsible for all aspects of company operations and product development including: hiring of key development and marketing personnel, leading the product development group, organizing product launches, overseeing channel sales and distribution.

- Led development and marketing team through product launch of *XML Pro*, the first shipping XML editor and Java Swing application
- Established sales and distribution channels for XML products and grew consulting business by over 300 percent
- Led company to profitability within one-year of initial product launch

Dimension X, San Francisco, California

Java development company and web design firm — acquired by Microsoft in 1997

Manager of Information Systems, 1996 to 1997

Responsible for information systems development and deployment in a mixed Windows, Macintosh and UNIX environment. Managed an in-house IT staff of developers, technicians and help desk personnel supporting a cutting edge Java development team and a division of world-class web designers. Developed and deployed all information systems from early start-up stage to acquisition of Dimension X by Microsoft Corporation.

- Led team of system administrators, webmasters, and internal software developers
- Developed internal project tracking, bug tracking and client management systems
- Responsible for all information systems, including Intranet/Extranet for client use

PUBLISHED WRITING

Nominative Fair Use: Establishing an Analytic Framework for a Proper Affirmative Defense Without Abandoning Likelihood of Confusion, Chicago-Kent Law Review (Selected for Publication in 2008).

Special Edition: Using XML

Que, July 2002

Special Edition: Using XML Schemas

Que, October 2001

The Complete Idiot's Guide to XML

Que, May 2000

MCSE Training Guide: Internet Explorer

Que, November 1998

Special Edition: Using Dynamic HTML

Que, October 1997

Creating Web Applets with Java

Sams.net, May 1996

Java Unleashed

Sams.net, April 1996

REFERENCES AND WRITING SAMPLES

Available Upon Request