DAVID GULBRANSEN

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PROFESSIONAL EXPERIENCE

Law Office of David Gulbransen, Ltd., Oak Park, Illinois   *2008 to Present*
Attorney in private practice. Practice areas include information technology law, intellectual property law, and corporate/business law. Responsible for all aspects of client management from client acquisition to substantive client legal work.

- Draft and review contracts, outsourcing agreements, licensing agreements, purchasing agreements, contractor/employee agreements, non-disclosures, privacy policies and confidentiality agreements and other information technology procedures and policy documents
- Advise clients on intellectual property matters, including trademark registration and infringement actions, copyright infringement actions and defense, intellectual property licensing, and trade secrets
- Represent and advise clients on entity formation, business asset sales and mergers, human resources and employee guidelines
- Consulting to Accenture/Hire Counsel to review global IT licensing agreements, purchasing agreements and data policies providing a library resource for Accenture's legal teams to ensure contracting consistency throughout Accenture's global operations.

University of Chicago, Booth School of Business, Chicago, Illinois   *2004 to 2010*
Director of Operations for Computing Services. Oversaw operations of global computing infrastructure for the Chicago, London and Singapore campuses. Responsible for the installation of classroom technology infrastructure at the Harper Center (Chicago) and London Center, and directed the technology renovation of the Gleacher Center (Chicago). Other duties include hiring and leadership of professional staff, managing outside contractors, reviewing license and support agreements, budgeting, and providing support services to faculty, staff and students.

- Directed multi-million dollar classroom technology infrastructure design and deployment for the new Harper Center (Chicago), Gleacher Center (Chicago) and London Center
- Managed on-going vendor maintenance contracts for complex data systems ranging from servers to network storage to video conferencing
- Lead full-time and part-time support personnel providing first-response and in-depth project assistance to the Booth Community

Radio Ridge Productions, Chicago, Illinois   *2002 to 2004*
Video, Film and Multimedia Production Company
Partner and Producer at a boutique production company. Clients included Fortune 500 companies based in Chicago and major advertising agencies. Duties included negotiating production contracts, drafting employment contracts, detailing production specifications and budgets, overseeing professional personnel, and project management. Responsible for delivering client approved content on schedule and on budget.

- Managed client and contractor relationships and agreements
- Managed production crews and staff ranging from three to over thirty-five professionals
- Created image and promotional materials for business development and marketing efforts, including demo reel DVDs and company websites

SPSS Chicago, Illinois   *2001 to 2002*
*Business intelligence software company (*NASDAQ: SPSS*)*
Senior Consultant to the ShowCase Division of SPSS during corporate consolidation. Assisted in integrating a divisional web marketing presence with a unique CRM system and strong international divisions into a new corporate structure. Advised the new centralized corporate division on long term web strategies and developed a plan for internal implementation.

- Managed external vendor relationships and instituted procedures that reduced the dependency on outside consultants for development projects
- Created development and style guidelines for on-going web projects to ensure marketing consistency, divisional and technical compatibility
- Managed developers, creating a new web presence that could be maintained internally, integrating ERP and CRM functionality with existing enterprise systems

Vervet Logic, Chicago, Illinois   *1997 to 2001*
XML software development company
Founder and Developer of a Java software development company centered on XML technology. Responsible for all aspects of company operations and product development including: hiring of key development and marketing personnel, leading the product development group, organizing product launches, overseeing channel sales and distribution.

- Led development and marketing team through product launch of *XML Pro*, the first shipping XML editor and Java Swing application
- Established sales and distribution channels for XML products; Grew consulting business by over 300 percent
- Led company to profitability within one year of initial product launch

Dimension X, San Francisco, California   *1996 to 1997*
Java development company and web design firm — acquired by Microsoft *in 1997*
Manager of Information Systems for a Java-centric web development studio and software development company. Responsible for information systems development and deployment in a mixed Windows, Macintosh and UNIX environment. Managed an in-house IT staff of developers, technicians and help desk personnel supporting a cutting edge Java development team and a division of world-class web designers. Developed and deployed all information systems from early start-up stage to acquisition of Dimension X by Microsoft Corporation.

- Led team of system administrators, webmasters, and internal software developers
- Developed internal project tracking, bug tracking and client management systems
- Responsible for all information systems, including Intranet/Extranet for client use

E DUCATION

CHICAGO-KENT COLLEGE OF LAW   **Juris Doctor**   *May, 2008*

- *Chicago-Kent Law Review*
- *Chicago Intellectual Property Law Colloquium Fellow*   *CALI Award: Copyright Law*
- *Certificate Program in Intellectual Property Law*   *CALI Award: Trial Advocacy 2*

INDIANA UNIVERSITY   **Bachelor of Arts**   *May, 1996*

- *Major: Computer Science / Theatre, Scenic Design*

PUBLISHED WRITING

Columnist: *Chicago Daily Law Bulletin,* Law and Technology

Nominative Fair Use: Establishing an Analytic Framework for a Proper Affirmative Defense Without Abandoning Likelihood of Confusion, Chicago-Kent Law Review (*Chicago-Kent Law Review*)

Special Edition: Using XML (Que, 2002)   *Special Edition: Using XML Schemas* (Que, 2001)
The Complete Idiot's Guide to XML (Que, 2000)   *Special Edition: Using Dynamic HTML* (Que, 1997)
Creating Web Applets with Java (Sams.net, 1996)

ASSOCIATIONS

Illinois State Bar Association   *Member since 2008*

Chicago Bar Association   *Member since 2008*

West Suburban Bar Association   *Member since 2008*
                                                  Board of Governors, 2012
                                                  Pro Bono Service Committee Chairman, 2012

Lawyers for the Creative Arts   *Volunteer since 2008*

Chicago Volunteer Legal Service   *Volunteer since 2010*
                                                  PADS Legal Clinic